

JAMEY CICALEASE

CREATIVE PROFESSIONAL

Dear Reader,

Thank you for visiting my website and taking the time to download my resume. With over 10 years of diverse experience in news photography, videography, graphic design, and web design, I am confident in my ability to bring a unique blend of creativity, technical proficiency, and a passion for storytelling to your team. My career has been driven by a commitment to excellence, innovation, and the ability to adapt to a fast-paced, dynamic environment.

News Photography:

- **Extensive Experience:** Over 10 years of experience operating video recording equipment, shooting video for news reports, and editing video clips for television broadcasts and eMedia content.
- **Technical Proficiency:** Skilled in operating live microwave and satellite trucks, maintaining video equipment, and troubleshooting technical issues. Proficient in Adobe Premiere Pro, Final Cut Pro, and Avid.
- **Creative Skills:** Expertise in setting up, composing, and executing video shots that effectively convey news stories. Strong ability to edit video clips to meet high editorial and technical standards.
- **Collaboration and Communication:** Excellent communication skills, both oral and written, enabling effective collaboration with newsroom personnel to discuss assignments, logistics, and shot requirements.

Videography:

- **Proficient in Editing:** Extensive experience in Adobe Premiere, After Effects, and Capture One, with a keen eye for visual composition and framing. Skilled in editing timelines with multiple video, audio, and graphics layers.
- **Creative Storytelling:** Proven ability to develop, edit, and finish promos, content, and sizzles for final presentation on various platforms. Strong creative and visual storytelling skills, with experience in concepting, pitching, and executing content.
- **Technical Skills:** Comfortable with both Windows and Mac interfaces, with strong computer skills that enhance my ability to handle various video editing tasks. Understanding of motion graphics over video.

Graphic Design:

- **Design Software Proficiency:** Proficient in Adobe Illustrator, InDesign, and Photoshop, creating custom print and digital assets. Strong vector artwork skills ensure high-quality and detailed designs.
- **Creative Vision:** Ability to work with multiple clients to establish brand presence and follow existing brand guidelines, producing both professional and playful styles as needed.
- **Content Marketing:** Up to date on the latest social media trends and proficient in creating social copy, static imagery, animated posts, reels, and stories.

Web Design:

- **Front End Development:** Skilled in creating and maintaining websites using WordPress, making updates to existing pages, and designing and implementing custom web pages.
- **Backend Development:** Experience with HTML, CSS, and JavaScript, enabling me to handle light to moderate programming and coding tasks.
- **Project Management:** Proven ability to manage multiple projects simultaneously, delivering high-quality work under tight deadlines.

Throughout my career, I have demonstrated a strong commitment to delivering high-quality work, maintaining meticulous attention to detail, and continuously improving my skills. I thrive in collaborative environments where creativity and innovation are valued, and I am eager to bring my expertise to your team.

Thank you for considering my resume. I look forward to the opportunity to discuss how my background, skills, and experiences align with your needs and how I can contribute to your team's success.

Best regards,
Jamey Cicalese

▲ Macon, Georgia

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Jamey's work at Encore in Orlando was exemplary. His ability to lead a team and deliver high-quality video and audio setups for events ensured the success of our productions. He is a true leader and a talented professional.

- Matthew Evans, Encore

At SeaWorld Orlando, Jamey's videography skills brought our shows to life. His attention to detail and ability to capture captivating shots made a significant impact on our productions.

- Thomas Clark, SeaWorld

Jamey's creative skills and technical proficiency were evident during our time at WGXA-TV in Macon. His ability to capture and edit compelling news and sports footage as well as being a top notch member of our production team made him an invaluable member of our team.

- Alexa R, WGXA TV

Jamey's ability to create compelling packages quickly and accurately, combined with his troubleshooting skills for live truck issues, made him a standout photographer at Spectrum News 13.

- Kevin A, News 13

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PROFESSIONAL SUMMARY

Adaptable video editor with over 10 years of successful video editing experience. Skilled in assembling raw footage, reordering sequences, and adjusting content to align with artistic vision. Aiming to leverage strong proficiency in Adobe Creative Cloud to add value to projects.

ACCOMPLISHMENTS

- **Emmy Winner** (Spectrum News Orlando) - 2x
- **AP Finalist** (Spectrum News Orlando) - 2x
- **Regional Employee of the Qtr**(Encore/ORL)

WORK HISTORY

Freelancer, 02/2010 - Current

Jamcono (Personal LLC), Macon

Capy Creative (Sao Jose Do Rio Preto, SP, BR)

- Freelance video editor and videographer for 15 clients, creating over 150 videos for web and television over 10+ years
- Taught college-level classes on Adobe Creative Suite, focusing on Adobe Premiere, After Effects, Photoshop, and Lightroom
- Conceptualized and delivered 10+ video branding and graphic design projects
- Developed 50+ websites using WordPress
- Optimized project efficiency by creating and implementing effective task management strategies

Technical Supervisor, 10/2017 - 08/2023

Encore - Orlando / Lake Buena Vista, FL

- Lead set up, operation, and strike of audio, video, and lighting equipment
- Ensured the needs of clients and attendees at events were met
- Provided leadership in customer service, achieving client satisfaction above 95%
- Supervised, scheduled, and instructed a team of 12 full-time technicians and dozens of freelancers
- Ordered equipment not onsite to service large-scale events
- Managed projects for high-value shows (\$100K+)
- Started as a technician, then lead, and then supervisor within 3 years

Videographer, 07/2017 - 10/2017

SeaWorld Parks & Entertainment

Seasonal Hire

- Video for Discovery Cove Dolphin Experience
- Video for Orca Show

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SKILLS

- Project Management
- Video
- Video Production
- Photography
- Color correction knowledge
- Graphic Design
- Creative Collaboration
- Adobe Premiere Pro
- Adobe Creative Cloud
- Client Communication
- Video Streaming
- Apple Final Cut Pro
- Time management abilities
- Editing expertise
- Originality and Creativity
- Videodeo Compression Techniques
- File Management
- Digital Asset Management
- Follows Directions
- Time Management
- Shoots Weather Video Daily
- Adobe Express
- Canva

EDUCATION

Bachelor's degree, Communication and Media Studies, 05/2004 Middle Georgia State University

Associate of Arts - AA, Digital Communication and Media/Multimedia, Art Institute of Atlanta

CERTIFICATIONS

- Video Editing 100,200,300 (Encore/BlackMagic)
- Zoom Operator (Zoom/Encore)
- Color Correction 100, 200 (Encore)
- JLG SNG Op Certification (JLG)
- Final Cut Pro X (Apple)
- Avid Certified Professional: Media Composer (Avid)
- Certified Steadicam Operator (Tiffen)
- Adobe Certified Expert (ACE) in Premiere Pro (Adobe)



WORK HISTORY CONTINUED

News Photographer, 08/2011 - 12/2015

Spectrum News 13 Orlando

- Shoots video on a deadline.
- Shoots stills and video for web in addition to broadcast.
- Edits video on a deadline using Final Cut Pro, Adobe Premiere, and Avid.
- Has the ability to work with bonded cellular live streaming technology such as LIVE U, TV U, etc., and operate ENG/SNG vehicles under company guidelines and within proper safety parameters.
- Works with reporters, assignment desk editors, master control operators, and independently in the newsgathering process.
- Manages general upkeep of assigned company vehicle and equipment.
- Responsible for representing News 13 in a professional manner.
- Drives to and from assigned locations.
- Required to carry a company cell phone.
- Performs other duties as assigned.

News Photographer, 09/2010 - 02/2011

Hearst Television (Albuquerque, NM (KOAT TV))

- News Photographer
- Shot and edited daily news stories
- Worked with reporters
- Operated ENG microwave trucks
- Operated SNG satellite trucks
- Regularly shot live and recorded events from a helicopter

News Photographer, 10/2008 - 05/2010

Newport Television Inc, WAWS/WTEV TV, Jacksonville, FL

- Shot and edited daily news stories
- Worked with reporters
- Operated ENG microwave truck

News Photographer/ Production, 01/2004 - 02/2006

WGXA-TV Macon, GA

- News and Sports Photographer
- Shot and edited daily news stories
- Worked with reporters
- Operated ENG microwave trucks
- Ran audio and all areas of production, including technical director for promos, fill-ins, Chyron, studio camera, tapes, prompter, floor director, and Steadicam operator

Other Experience

- Media & Public Relations - Macon Whoopee Hockey Club
- Web Designer and Media Relations - Macon Trax Hockey Club
- Media and Motorsports Relations - Cool Cat Racing, Inc.
- Goodwill Houston - E-commerce Developer and Manager

AWARDS

- Emmy Winner (2x) (News 13)
- AP Finalist (2x) (News 13)
- Delivering World Class Service Award (38x)
- Recognized as in the Top 5% of Talent at Encore (Encore)
- Regional Employee of the Qtr (Orlando Region/ Encore)

REEL & WEBSITE

